

How We Helped CodeSubmit Grow by 165%

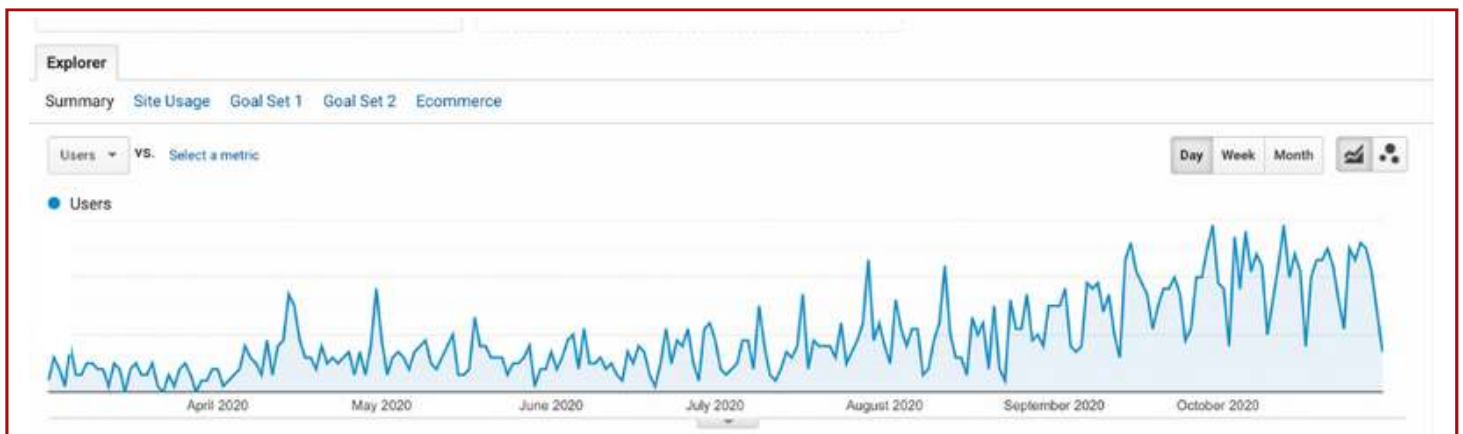
**Increased traffic and revenue with the
help of search engine optimization**

When we started working together, CodeSubmit, which sells technical assessment software, had some traction, but not a lot of SEO traffic or leads.

Plus, the traffic they did get was hit or miss. Some months were good while others were bad, and there was no consistency or strategy behind the results.

Within six months of working with us, CodeSubmit had:

- ✓ Grown its website sessions by 223% compared to the previous six-month period
- ✓ Increased its conversions by 356%
- ✓ Been featured in top publications in the industry



CodeSubmit's growth in the first few months. As you can see, there's a big difference between April and October. Within a few months, CodeSubmit was already attracting thousands of people to their website from search engines.



These results kept on improving. The year after we started working together, the company grew by 165%, in part due to our efforts, and revenue scaled with that.

165% Growth

The best part? CodeSubmit doesn't have to rely on other channels, such as paid ads, like it had to before. And as site traffic continues to grow and the company strengthens its position in search results, so does its revenue.

Plus, with the PR work we're doing to improve search engine rankings, CodeSubmit has been featured in leading industry publications such as Hackernoon:



As Tracy, co-founder of CodeSubmit, says:

“I would of 1000% recommend Camilla, and the only reason I don't do it actively is because we don't want to lose her!”

The background of the top half of the image features a target graphic with two arrows hitting the bullseye. The target is composed of several concentric circles in shades of brown and tan, with the center being the darkest. The arrows are white with black outlines and are positioned in the upper left quadrant of the target.

Zalstrom

**Are you ready to grow your
SaaS business?**

APPLY TO WORK WITH US!

The bottom half of the image features a background of several interlocking gears in various sizes and shades of light beige and tan. The gears are arranged in a way that they appear to be meshing together, creating a sense of mechanical movement and industry.