



How We Added a New, Multiple Six-Figure Traffic Source to LuisaZhou.com

SEO with a 5X ROI



When we started working together, Luisa wanted to expand her reach on search engines and grow a new traffic source.

We focused on growing traffic to one of her flagship courses:

Employee to Entrepreneur \$1,997

Employee to Entrepreneur is a self-study course that helps people find a business idea, market their business, and find clients... in short, all the steps you need to start a business.

While this is the offer we focused on and didn't measure revenue for other offers, it's likely that we drove monthly sales for those offers, too. Plus, Luisa now has affiliate offers on her website, which also drive a small amount of revenue every month.

But how did we achieve these results?

Luisa's industry is competitive because a lot of her competitors focus on SEO. We knew that we couldn't just churn out a bit of content and call it a day.

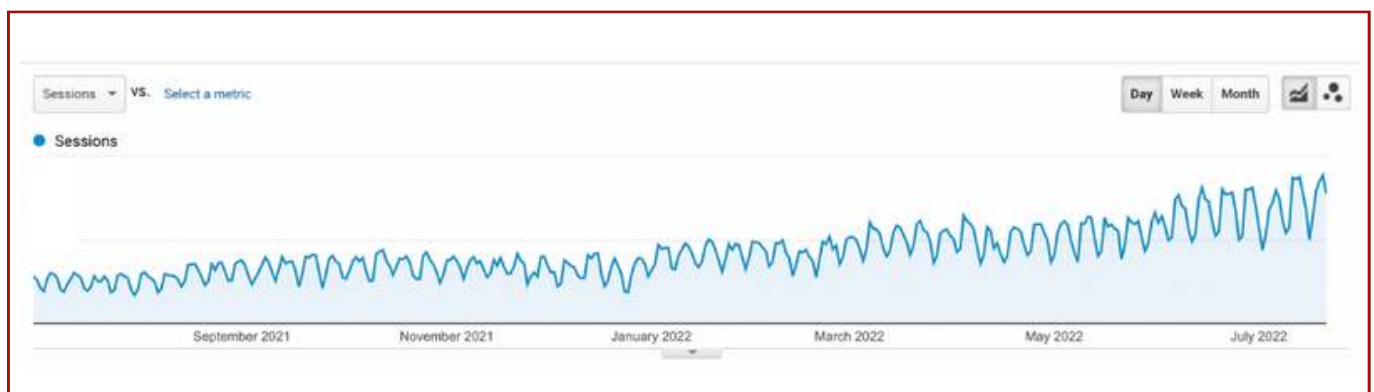
Instead, we focused on creating high-quality, expert content and targeting the right keywords. As a result, Luisa saw a positive return on investment in just six months.

We also ramped up our link building to quickly move her past her competitors.

And this led us to create a new income stream that makes

Multiple six-figures in revenue

Now, our search engine strategy produces the most high-quality, profitable results for Luisa's business:



Traffic keeps growing every month

What's more, in the process, we got some great PR that helps build Luisa's brand further.



We get regular media coverage from sites like Bloomberg and TIME

And this is just the beginning! Traffic keeps increasing month by month and we keep optimizing and improving our strategies so that LuisaZhou.com will soon be generating 7-figures and beyond from search engines.



Zalstrom

**Are you ready to take your coaching/
course business – and profits – to
the next level with SEO?**

APPLY TO WORK WITH US!

